

**SWAMI VIVEKANANDA YOGA ANUSANDHANA SAMSTHANA  
(S-VYASA)**

(declared as Deemed-to-be University under Section 3 of the UGC Act, 1956)  
**FINAL EXAMINATION**

**MSC T 402 Introduction to Modern Psychology**

**Date : 21-May-2011**

**Time : 2Hr 30min**

**MaxMarks:50**

**I. Answer the following [Any Two] :**

**2X10=20**

- 1) What is perception? Discuss briefly the principles of perceptual selectivity.
- 2) What is "Learning"? Discuss briefly the major theories of Learning.
- 3) What is "Memory"? What are the different types of memory?
- 4) Compare and contrast Maslow's Hierarchy of Needs theory with Herzberg's two-factor theory.
- 5) Define personality. Discuss briefly the various theories of personality.

**II. Write short notes [Any Three] :**

**3X05=15**

- 1) McGregor's Theory X and Theory Y
- 2) Equity Theory
- 3) Projective techniques for measurement of personality
- 4) Learning Styles
- 5) Classical conditioning
- 6) Altruism vs. Pro-social Behavior

**III. Answer in One Sentence:**

**5x01=5**

- 1) The three stages in Hans Selye's GAS theory are:
- 2) In the Freudian Theory, the three Levels of consciousness are:
- 3) The five factors in Big Five are:
- 4) Five properties of human language are:
- 5) The IQ formula is:

**IV. Fill in the Blanks:**

**5x01=5**

- 1) \_\_\_\_\_ psychologists are concerned primarily with "normal" problems of adjustments in life.
- 2) The concept of Multiple Intelligences is provided by \_\_\_\_\_.
- 3) \_\_\_\_\_ from Devon, England, believed that there were two basic categories of traits- Surface Traits and Source Traits.
- 4) Viscerotonia (love of comfort and affection) is associated with \_\_\_\_\_.
- 5) The concept of IQ, or "Intelligence Quotient" was first introduced by French psychologist \_\_\_\_\_.

**V. Select the Best Answer :**

**5x01=5**

- 1) When we are reading, the distance of each letter from those around it affects which word we see. For example, SCARCITY means something different from SCAR CITY. THERAPIST is different from THE RAPIST and PROSECUTE is different from PROSE CUTE. Which Gestalt principle are we using to decide which letters to consider part of full words?
  - A) Similarity
  - B) Proximity
  - C) Closure
  - D) Continuity
  
- 2) Most people can keep \_\_\_\_\_ items in their short-term memory.
  - A)  $5 \pm 2$
  - B) 7
  - C) 8
  - D)  $7 \pm 2$
  
- 3) Which type of memory is retrieved unconsciously?
  - A) Explicit memory
  - B) Implicit memory
  - C) Semantic memory
  - D) Episodic memory
  
- 4) A middle-school teacher places words such as "calm" and "success" on the walls of his classroom to impact the behavior and achievement of his students. What memory process is he using?
  - A) Implicit memory
  - B) Explicit memory
  - C) Mnemonics
  - D) Priming
  
- 5) Minal normally feeds her cat canned cat food. She noticed that every time she uses her electric can opener, her cat comes to the kitchen. What is the conditioned stimulus?
  - A) The cat food
  - B) The sound of the electric can opener
  - C) The cat coming to the kitchen
  - D) Minal

\*\*\*\*\*Wish You All the Best\*\*\*\*\*